Bérangère Sintes joins Québec Quantique

August 7, 2023 - Bérangère Sintes joins Québec Quantique as Communications and Marketing Manager.

Bérangère's role will be to develop and lead Québec Quantique's internal and external communications strategy in order to promote Québec as a leader in the sector in Canada and internationally. She will also promote our mission to target audiences and external relations such as the press and media.

With a master's degree in international marketing and business development from SKEMA Business School, Bérangère has worked in a variety of structures (start-up, NPO, multinational) as a communications and marketing project manager with a strong appetite for technology. Thanks to her diversified experience, her communication skills and her creativity, Bérangère is a definite asset in (re)introducing the quantum field to Quebec.

The Québec Quantique team is delighted to welcome Bérangère to its ranks, and we're convinced that her contribution will enable us to expand our activities and raise the profile of Quebec's quantum science and technology ecosystem.

Recognized as a disruptive technology, quantum will have a major planetary impact on nations, industries, individuals and society in general. Its global market will grow from US$480 million to US$3.2 billion between 2018 and 2030. Hence the importance of rapidly positioning Quebec in this field, and the ambition to make it a global player.

To contact Bérangère Sintes and the Québec Quantique team:
https://quebec-quantique.ca/en/about-quebec-quantique/

About Québec Quantique:

Québec Quantique brings together Quebec players in the quantum science and technology sector and is working to ensure that Quebec is recognized as one of the world's leading developers of quantum technologies, and that these technologies, developed here as elsewhere, are adopted by major Quebec industries by 2030.

More information:

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